

UNDEREXPOSED<sup>®</sup>  
*Photography*

HEADSHOT PHOTOGRAPHY



[WWW.UNDEREXPOSEDPHOTOGRAPHY.COM](http://WWW.UNDEREXPOSEDPHOTOGRAPHY.COM)

# Professional Headshots



**"Danielle is the most amazing photographer I have ever worked with!! I cannot recommend her highly enough. She is incredibly talented and gifted, and offers her heart and soul in her work. Her prices are fair and her results are phenomenal. I honestly can't say enough about her as a photographer and a person.**

**She is amazing!!"**

- Cassie L., Lakewood, CO



# Meet Danielle

**Owner & Photographer of Underexposed®, Danielle Uhl,** started photography with 35mm black & white film when she was 15. Along with her B.A. & Masters in Business, she brings 17 years of photography experience to each shoot.

In 2018, Danielle traveled to Las Vegas, Nevada and Helsinki, Finland to photograph the Karaoke World Championship National USA Finals and World Finals, featuring singers from 20 countries.

**Underexposed® is a Registered & Insured Colorado, Women-Owned Small Business with a Personalized & Professional approach.**

The Underexposed® Team works to bring out the pure passion and experience with bold color and sharp imaging to deliver photos that bring your memories to life.

### **Our Promise:**

- To offer high-quality, consistent images that pop and make your photos stand out.
- To deliver deliver a rich photography experience in a professional-manner.
- To design your session with you for a Personalized & Professional approach.



Expose your  
Expertise

# Your Experience

Whether you're a business owner, a professional in your career, or looking for a new career, your headshot needs to help set you apart. Expose your personality and what you do with professional photos for your online profiles and business cards.

Here's what you can expect when you book your Headshot Photography session:

## BOOKING YOUR SESSION

First, **start designing your session here**. If you have any questions, just let us know!

- Ideally, we recommend scheduling your session at least two weeks in advance. You'll want the time to prepare and not rush into it. Also, some locations require time to get necessary photography permits.
- The best times for outdoor lighting is typically right after sunrise or before sunset, so we recommend morning or evening. Of course, we can work around it.
- Location is your choice! We can do outdoor, in-studio, or right in your office. Would you like a particular setting? There are always places we are happy to recommend.
- Once the date and time are scheduled for your session, the photography agreement will be emailed to you as well as the deposit invoice. A 50% deposit will hold your date and pay toward your balance. The final payment will be due on the day of your session.



# Your Experience (cont.)

## DESIGNING YOUR SESSION

We start designing your session by completing the Headshot Photography Questionnaire.

- Once we receive your questionnaire, we'll follow-up with any questions, recommendations, and other info to help you best prepare for your session.
- Not sure what to wear? I always recommend wearing clothing that is comfortable and fits who you are or profession you're seeking. (Don't wear an outfit that you normally wouldn't... let your style shine). Choose a few different outfits -- We usually recommend one casual and one dressy for variety. Accessories, such as a necklace, scarf, etc., can also be fun to add. If you have outfit changes, make sure to let me know so we can plan for time and locations to change.
- Backdrop/Setting -- We will then decide what type of setting will be best to capture the image you're looking for.



## SESSION DAY

- First and foremost, take a breath, relax, and enjoy this time. Your photos should not be stressful. If you are upset, sick, or not enjoying, when you look back at your photos, that's all that you will remember. Have fun and let us do our thing!
- Plan to arrive early. Being early will also help you relax and enjoy right from the start!

# Your Experience (cont.)

## AFTER YOUR SESSION

- Thank you for letting Underexposed® capture your photos! We are honored to do what we love and serve amazing clients, like you, with photos of forever memories!
- As long as you are comfortable, we will post a sneak peek of your photos on the Underexposed® Facebook page and Instagram.
- Turnaround time is about 2 weeks. We will go through and professionally edit your photos. You will receive the final images via an online gallery you can share with your friends & family.
- When your photos are ready, you will receive an email with your gallery access information, where you can view, share, and download your photos straight to your computer.
- You can also order prints, canvases, or metals prints to display your beautiful photos right through your gallery! Explore the a la carte items. Simply select the image, print type and size, add to your cart, and have them shipped right to your front door. No need to take orders – family can order right from your gallery too! All items are printed by a professional photo lab to ensure the highest quality.


## FINALLY

If you love your photos and your experience, we ask that you share it!

- **Leave us a Review**
- And
- **Refer your Friends & Family**

**We can't wait to design your Headshot  
Photography session with you!**



A woman with dark hair pulled back, wearing a grey plaid blazer over a black top and blue jeans, is sitting in a white office chair. She is smiling broadly, showing her teeth. Her hands are resting on her lap. The background is a plain, light-colored wall.

*"Not only did we have the absolute best time with Danielle, but we walked away with AMAZING pictures. Better than we have ever taken before, and we have done this many times before we finally found Danielle. We will never use anyone else besides Danielle and Underexposed for our pictures moving forward!!!"*

*- Dafne T., Denver, CO*



# Online Gallery



## PERSONALIZED ONLINE GALLERY

- View & Share
- Save Favorites
- Download Images
- Order Prints, Canvases & Metals

*Easy to view, share & download!*



*Investment*

## HEADSHOT PHOTOGRAPHY SESSION

**Update your headshot with a customized, professional headshot session to set you apart from other professionals in your industry and help you land your dream job!**

Your session includes an in-depth questionnaire and consultation for designing your session. Up to 1 hour session. 10 final images. Online gallery. Print release.

Individual Headshot Session

Starting at

*\$450*

*Group Rates Available for 5+ People*

*"It is our promise to always deliver a personalized & professional experience!"*



*"I worked with Danielle for business branding photos and it was amazing! I was so pleased with the experience and ecstatic with the results! She made the process clean, clear, and fun. The photos are everything I could have wanted. I've never had so many photos of myself before that I actually like. I am excited to use them. THANK YOU!"*

*- Amanda H., Denver, CO*



# Booking

## BOOKING

At the time of booking, the photography agreement will be signed and the deposit will be due to secure your session date. The non-refundable deposit required will be 50% and will go toward your total session balance.

## TERMS & CONDITIONS

Payment for your balance must be paid in full on the day of your session, and may be paid in Cash, Check, Credit Card, or PayPal.

## CANCELLATION POLICY

A minimum of 48 hours notice required for cancellation or rescheduling of your session. There will be a fee added to reschedule within 48 hours before your session time. Full payment will be due if canceled within 48 hours before your session time.

## COPYRIGHT

Underexposed®, LLC retains the copyright to all images produced by Underexposed, LLC. You will be given a written Print Release to make personal copies of images. Images cannot be used for profit. Posting of all images on the Internet must be acknowledged as images by Underexposed, LLC.

FROM MY HEART TO YOURS,

*Thank you!*

POSED  
PHOTOGRAPHY

